

# AMERICAN YOUTH SYMPHONY

## MARKETING INTERN

841 Apollo St. Suite 344 El Segundo, California 90245

### DESCRIPTION

The American Youth Symphony Marketing Intern will be a valued member of a small and passionate administrative team that supports our 100 orchestral musicians and over 7,000 audience members that attend AYS concerts every year. The Intern will be tasked with writing original copy for the 2023/24 season press materials and website, assisting in creating and editing the 2022/23 Annual Report, as well as creating and managing the season's public relations and marketing calendar. The Intern's work will be seen by thousands of donors, potential audience members, and various industry contacts. This position is ideal for a classical music enthusiast who is looking to gain experience and contacts in arts administration, while learning valuable communication and marketing skills needed to grow an arts organization.

### REQUIREMENTS

This position will work approximately 15–20 hours a week from June through February. The Intern must have reliable transportation to the American Youth Symphony office and to any events that they are assigned to work. The Intern will be expected to work some weekends and evenings for concerts and events, including September 17, 2023 and November 4, 2023.

### PAY

The American Youth Symphony Marketing Intern will be paid \$6,760 (\$16.90/hour) for their 400-hour long internship. Payroll taxes will apply.

### QUALIFICATIONS

The Marketing Intern must have very strong written and verbal communication skills and must be prepared to represent AYS to the public in a professional manner. Ideally, they have an interest in symphonic music and the promotion of orchestral music in Los Angeles. They must be Mac proficient and experienced with Microsoft Office Suite. Experience with any of the following would be preferred: Adobe Creative Suite, Photoshop, Audition, Premier and/or InDesign.

## BACKGROUND

The American Youth Symphony (AYS) is an established architect in building the future of classical music and has provided 57 seasons of artistically exceptional concerts for free to the Los Angeles community. Founded in 1964 by world-renowned conductor Mehli Mehta, AYS prepares virtuosic musicians—many of whom study locally at the Colburn School, USC, and UCLA—for careers in music, while building audiences who will appreciate and support their talent for decades to come. Musicians receive intensive training in myriad styles of symphonic music, from classical masterworks to world premieres and film scores.

## HOW TO APPLY

To apply, please email your resume, cover letter, and 2 writing samples (essays, articles, or letters) to [apply@aysymphony.org](mailto:apply@aysymphony.org) with the subject line "Marketing Intern."

## LACDAC INTERNSHIP ELIGIBILITY AND REQUIREMENTS

2023 Arts Internship positions will be open to currently enrolled undergraduate (2 or 4-year) and community college students who reside or attend college in Los Angeles County. Recent graduates may apply as long as they have completed their degree between May 1 - December 1, 2023. The Department of Arts and Culture encourages eligible students from all ethnic and socioeconomic backgrounds, as well as disabled students, to apply. Eligible students may participate in the program only once.

### Note:

Students who have already earned a BA, BS, or a higher degree are not eligible for the Los Angeles County Arts Internship Program.

Students who have previously participated in the program are not eligible to participate a second time.

Students must possess the legal right to work in the United States.

Students who are invited to participate in the program will be asked to provide verification of eligibility via college transcripts, driver's license, and other documents to show enrollment status and/or LA County residence.

Learn more about LACDAC internships at

<https://www.lacountyarts.org/opportunities/arts-internship-program-students/about-arts-internship-program-students>